

CHECKLIST for KYVL 30 Second PSA Video

For your PSA video:

No.	Elements in the Video	Checkmark or N/A
1	Clear focus and message	
2	Purpose of video established	
3	Voice and tone appropriate	
4	Well-written, original, creative and memorable	
5	Props/costumes match idea/concept	
6	Flows smoothly/good transitions	
7	Good quality audio	
8	Appropriate music, if used	
9	Represents diversity of Kentucky's population – age/ethnicity	
10	Time limit [30 seconds]observed <i>[required]</i>	
11	All images and audio fit the message	
12	Special effects, if used, fit the theme	
13	KYVL logo included <i>[required]</i>	
14	KYVL URL included <i>[required]</i>	
15	KYVL toll-free number included <i>[required]</i>	

For your entry package:

No.	Is this in your entry package?	Checkmark
1	CD with your 30 second Quicktime video labeled properly	
2	Script/Storyboard	
3	Signature of Approval from your LMS on your Script/Storyboard	
4	Letter with the STLP Coordinator and students' names, Principal's name, School Media Specialist's name	
5	Lastly, this paper with your checklists	

Entries due by 14 April 2006.

Please return this checklist with your entry.